



## **Brief Industrial Profile of Bhadrak District** **(2019-20)**

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(As per guideline of O/o DC (MSME), New Delhi)

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India undertakes the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Bhadrak** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri Jagadish Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



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Place: Cuttack

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## **BRIEF INDUSTRIAL PROFILE OF BHADRAK DISTRICT**

### **1. General Characteristics of the District:**

Bhadrak district having a rich heritage and history derives its name as legend has it, from the Goddess Bhadrakali whose temple stands on the bank of the river Salandi. This district is bounded by Balasore district in the north, Jajpur district and river Baitarani in the south, Keonjhar district in the west and Bay of Bengal and Kendrapada district in the east. *Bhadrak* is an ancient land noted in legends dating from the age of the puranas, contributing to Odisha's maritime & agrarian prosperity, trade and commerce down the ages and recorded in history. After the British occupation of Odisha, Cuttack and Balasore constituted one of the two administrative divisions, in June 1804. In 1828, when Balasore was made a separate District, Bhadrak became one of its Sub-Divisions with an Assistant Magistrate-cum -Deputy Collector as the Sub-Divisional Head, while the Munsif Court remained in Jajpur until 1901. Finally, *Bhadrak* sub-division of the undivided Balasore district became a new district on 1st April '1993.

#### **1.1 Location & Geographical Area:**

The district is situated between Balasore district in the north, Jajpur & Kendrapara district in the south. It also extends in the west up to Keonjhar district and in the east up to the Bay of Bengal. It is 125 km away from the state capital, Bhubaneswar. The geographical area of the district is 2505 sq.km.

#### **1.2 Topography:**

This district is divided into three zones according to its soil condition such as Saline Soil, Alluvial Soil & Sandy Soil. This district is naturally divided into two well-designed tracks such as salt tracks & arable tracks. As per the agro climatic condition of the district, the areas may be divided into four zones such as Rain fed Zone, Perennial irrigated Zone, Flooded Zone & Saline Zone.

#### **1.3 Availability of Minerals:**

No minerals in large quantity are found which can be exploited for commercial purpose in the district.

#### **1.4 Forest:**

The total forest area in the district is estimated to be only 100 sq.km. The area is mostly situated in northern and southern part of the district. The district is having scattered mangrove forest, which plays a very important role in checking the high tide of the sea and maintaining ecological balance. The major forest products of the district are timber firewood, bamboo, etc. The low patch of forest area has been degraded due to scarcity of fuel of the rural people and most of the trees are cut down for fire wood and fodder purposes.

#### **1.5 Administrative set up:**

Bhadrak town is the district headquarters of Bhadrak District. For administrative purpose, the district has been divided into 1 Sub Division, 7 Tehsils (Basudevpur, Bonta, Bhadrak, Chandbali, Dhamnagar, Tihidi & Bhandaripokhari) and 7 CD Blocks. The details are as follow:

01. Sub Division - 01
02. Tehsils - 07
03. CD Blocks - 07
04. Gram Panchayats - 218
05. No. of Municipality – 02
06. No. of NAC – 02
07. Census Villages – 1312 (Inhabited-1250 & Uninhabited-62)
08. No. of Police Station including Mahila P.S - 17
09. No. of Assembly Constituencies - 05
10. No. of Fire Stations - 09

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2019	Degree	21° 4' North
	ii) Longitude	„	Degree	86° 30' East
	iii) Geographical Area	„	Sq. Km	2505
(B)	<b>Administrative Units</b>	2019	No	
	i) Sub divisions	„	No.	1
	ii) Tehsils	„	No.	7
	iii) Sub-Tehsils	„	No.	-
	iv) Patwar Circle	„	No.	-
	v) Panchayat Samitis (CD Blocks)	„	No.	7
	vi) No. of Municipalities & Corporation	„	No.	2
	vii) No. of NACs	„	No.	2
	viii) Gram Panchayats	„	No.	218
	ix) Census villages (Both Inhabited & Uninhabited)	„	No.	1312
	x) Assembly Area	„	No.	5
	xi) Police Stations (P.S)	„	No.	17
	xii) Fire Stations	„	No.	9
<b>2</b>	<b>Population (2011 Census)</b>			
(A)	Sex-wise			
	i) Male	2011	No.	760260
	ii) Female	„	„	746077
	Total Population	„	„	1506337
(B)	Rural Population	„	„	1320499
(C)	Sex Ratio	„	„	981
(D)	Density of Population	„	Per Sq.KM	601
(E)	Decadal Growth Rate	2001-11	%	12.9
<b>3</b>	<b>Agriculture</b>			
(A)	<b>Land utilization</b>	2018-19		
	i) Land put to Non-Agricultural Use	„	000' Hectare	33
	ii) Barren &Un-cultivable Land	„	“	1
	iii) Current Fallow	„	“	21
	iv) Other Fallow	„	“	5
	v) Culturable Waste	„	“	11
	vi) Permanent Pasture	„	“	11
	vii) Misc. trees & Grooves	„	“	3
	viii) Net area Sown	„	“	155
(B)	<b>Rainfall</b>	2018	MM	
	(i) Normal Rainfall	„	„	1427.9
	(ii) Actual Avg. Rainfall	„	„	1775.6
(C)	<b>Agricultural Production</b>	2018-19	'000 MT	
	i) Paddy	„	„	908.11
	ii) Wheat	„	„	0.02

	iii) Maize	„	„	0.31
	iv) Ragi	„	„	0
	v) Moong	„	„	3.56
	vi) Biri	„	„	3.41
	vii) Kulthi	„	„	0.02
	viii) Til	„	„	0.12
	ix) Ground Nut	„	„	0.53
	x) Mustard	„	„	0.38
	xi) Jute	„	„	1.59
	xii) Potato	„	„	5.96
	xiii) Sugarcane	„	„	17.76
<b>4</b>	<b>Forest</b>	2018-19	Sq.km	100
<b>5</b>	<b>Livestock &amp; Poultry (Livestock Census 2012)</b>			
	<b>Cattle</b>			
	i) Cows	2012	No	513017
	ii) Buffaloes	2012	No	4932
	<b>Other livestock</b>			
	i) Goats	2012	No	144109
	ii) Sheep	2012	No	1945
	iii) Pigs	2012	No	434
	<b>Poultry</b>	2012	No	483522
<b>6.</b>	<b>Production of Milk, Egg &amp; Meat</b>	2018-19		
	i) Milk	„	'000 MT	57.70
	ii) Egg	„	Lakh. No	243.41
	iii) Meat	„	'000 MT	7.22
<b>7.</b>	<b>Fish Production</b>	2018-19	MT	
	i) Inland Water	„	„	38090
	ii) Marine Water	„	„	13010
	iii) Total	„	„	51100
<b>8.</b>	<b>Railways</b>			
	i) Length of rail line	2014-15	Km	36
	ii) Railway Stations/PH	„	No	6
<b>9.</b>	<b>Roads</b>			
	(a) National Highway	2018-19	Km	62.87
	(b) State Highway	„	Km	163.94
	(c) Major District Road	„	Km	68.16
	(d) Other District Roads	„	Km	331.11
	(e) Rural road	„	Km	1737.83
	(g) Inter village Road	„	Km	1714
	(h) Intra village Road	„	Km	1525
	(i) Forest Road	„	Km	0
<b>10.</b>	<b>Public Health</b>			
	(a) Medical College/ Dist.Hqrs. Hospital	2018	No.	1
	(b) Sub-Divisional & Other Hospitals	„	No.	3
	(c) Community Health Centers	„	No.	7
	(d) Primary Health Centers	„	No.	51

	(e) Mobile Health Unit ( MHU)	,,	No.	1
	(f) Beds in Hospitals	,,	No.	414
	(g) Ayurvedic Hospitals & Dispensaries	2018-19	No.	23
	(h) Homeopathic Hospitals & Dispensaries	,,	No.	25
<b>11.</b>	<b>Education</b>	2018-19		
	(a) Primary school	,,	No	1114
	(b) Upper Primary school	,,	No	738
	(c) Secondary school	,,	No	356
	(d) Colleges ( Junior+Degree)	,,	No	101
	(e) University	,,	No	0
<b>12.</b>	<b>Post Offices</b>	As on 01.04.2019	No	319
<b>13.</b>	<b>Banking commercial</b>			
	(a) Commercial Bank Branches	As on 30.09.2019	Nos.	161
	(b) Rural Bank Branches	As on 30.09.2019	Nos.	111
	(c) Urban Branches	As on 30.09.2019	Nos.	20
	(d) Semi-Urban Branches	As on 30.09.2019	Nos.	30
<b>14.</b>	<b>No. of Villages Electrified</b>	As on 31.03.2019	No.	1242

Source: District at a Glance 2020, Directorate of Economics & Statistics, Odisha & SLBC, Odisha

## 2.1 Existing Status of Industrial Areas in Bhadrak District:

SL. No	Name of Ind. Estate/ Area	Total Land (in Acres)	Common Utility ( in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre (Rs. in lakh)	Total Units	Closed units	No of units working
1.	Bhadrak	20.7	4.140	13.815	25	22	1	7
2.	Ampro	5	1.0	2.408	10	7	0	6
	<b>Total</b>	<b>25.7</b>	<b>5.14</b>	<b>16.223</b>	<b>-</b>	<b>29</b>	<b>1</b>	<b>13</b>

Source: IDCO, Bhubaneswar

## 3. Industrial Scenario of Bhadrak District:

### 3.1 Industry at a Glance in 2018-19:

SL. No	Head	Unit	Particulars
1.	No. of MSMEs set up	No.	3010
2.	Total Investment	Lakh	5616.92
3.	Total Employment Generation	No.	6960

Source: District at a Glance 2020, Directorate of Economics & Statistics, Odisha



### 3.2 YEAR WISE TREND OF UNITS REGISTERED

Year	No. of Registered Units	Investment (Lakh Rs.)	Employment (No.)
Up to 1984-85	251	254.58	1434
1985-86	5	4.09	28
1986-87	12	12.04	117
1987-88	11	16.71	92
1988-89	30	15.79	171
1989-90	9	48.42	123
1990-91	17	46.81	147
1991-92	8	37.07	95
1992-93	8	5.29	58
1993-94	12	77.85	82
1994-95	23	39.22	169
1995-96	33	100.53	220
1996-97	44	53.99	203
1997-98	41	33.02	245
1998-99	57	47.44	232
1999-2000	46	34.2	261
2000-01	47	100.36	270
2001-02	61	88.04	243
2002-03	63	82.02	224
2003-04	76	132.37	289
2004-05	73	99.9	316
2005-06	71	109.65	329
2006-07	83	807.85	283
2007-08	77	53.89	308
2008-09	74	116.14	276
2009-10	87	820	501
2010-11	78	145.52	432
2011-12	86	374.32	446
2012-13	115	926.49	978
2013-14	264	17.73	1021
2014-15	1160	8476.03	2398
2015-16	2003	7379.62	5445
2016-17	2206	7724.25	5212
2017-18	1911	6925.27	4733
2018-19	3010	5616.92	6960
<b>Total</b>	<b>12152</b>	<b>40823.42</b>	<b>34341</b>

Source: Directorate of Industries, Odisha & District at a Glance 2020, Directorate of Economics & Statistics, Odisha.

### 3.3 MSMEs registered under Udyog Aadhaar Memorandum (UAM):

Micro	Small	Medium	Total
4233	209	2	4444

Source: UAM web portal as on 31.03.2020.

### 3.4 Udyog Aadhaar Registered MSMEs with 2 Digit NIC Code

#### 3.4.1 Manufacturing Enterprises with 2 Digit NIC Code

Sl. No	Code	Description of Activity	No. of Units
1	01	Crop and animal production, hunting and related service activities	588
2	05	Mining and quarrying	04
3	06	Extraction of crude petroleum and natural gas	01
4	07	Mining of metal ores	02
5	08	Other mining and quarrying	10
6	09	Mining support service activities	02
7	10	Manufacture of food products	341
8	11	Manufacture of beverages	21
9	12	Manufacture of tobacco products	05
10	13	Manufacture of textiles	79
11	14	Manufacture of wearing apparel	121
12	15	Manufacture of leather and related products	09
13	16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	23
14	17	Manufacture of paper and paper products	37
15	18	Printing and reproduction of recorded media	30
16	19	Manufacture of coke and refined petroleum products	04
17	20	Manufacture of chemicals and chemical products	86
18	21	Manufacture of pharmaceuticals, medicinal chemical and botanical products	11
19	22	Manufacture of rubber and plastics products	11
20	23	Manufacture of other non-metallic mineral products	149
21	24	Manufacture of basic metals	11
22	25	Manufacture of fabricated metal products, except machinery and equipment	62
23	26	Manufacture of computer, electronic and optical products	22
24	27	Manufacture of electrical equipment	23
25	28	Manufacture of machinery and equipment n.e.c.	13
26	29	Manufacture of motor vehicles, trailers and semi-trailers	04
27	30	Manufacture of other transport equipment	01
28	31	Manufacture of furniture	50
29	32	Other manufacturing	91
30	33	Repair and installation of machinery and equipment	26
31	35	Electricity, gas, steam and air conditioning supply	03
32	36	Water collection, treatment and supply	04
33	37	Sewerage	0
34	38	Waste collection, treatment and disposal activities; materials recovery	07
35	39	Remediation activities and other waste management services	0
36	41	Construction of building	20
37	42	Civil Engineering	36
38	43	Specialized construction activities	27

Source: [www.udyogaadhaar.gov.in](http://www.udyogaadhaar.gov.in)

### 3.4.2 Service Enterprises with 2 Digit NIC Code

Sl.No	Code	Description of Activity	No. of Units
1	49	Land transport and transport via pipelines	81
2	50	Water transport	03
3	51	Air Transport	01
4	52	Warehousing and support activities for transportation	13
5	53	Postal and courier activities	07
6	55	Accommodation	26
7	56	Food and beverage service activities	222
8	58	Publishing activities	23
9	59	Motion picture, video and television programme production, sound recording and music publishing activities	52
10	60	Broadcasting and programming activities	0
11	61	Telecommunications	121
12	62	Computer programming, consultancy and related activities	118
13	63	Information service activities	44
14	64	Financial service activities, except insurance and pension funding	24
15	65	Insurance, reinsurance and pension funding, except compulsory social security	07
16	66	Other financial activities	55
17	68	Real estate activities	06
18	69	Legal and accounting activities	03
19	70	Activities of head offices; management consultancy activities	03
20	71	Architecture and engineering activities; technical testing and analysis	13
21	72	Scientific research and development	01
22	73	Advertising and market research	04
23	74	Other professional, scientific and technical activities	57
24	75	Veterinary activities	104
25	77	Rental and leasing activities	22
26	78	Employment activities	21
27	79	Travel agency, tour operator and other reservation service activities	41
28	80	Security and investigation activities	02
29	81	Services to buildings and landscape activities	09
3	82	Office administrative, office support and other business support activities	48
31	84	Public administration and defence; compulsory social security	03
32	85	Education	56
33	86	Human health activities	19
34	87	Residential care activities	08
35	88	Social work activities without accommodation	30
36	90	Creative, arts and entertainment activities	10
37	91	Libraries, archives, museums and other cultural activities	01
38	92	Gambling and betting activities	02
39	93	Sports activities and amusement and recreation activities	04
40	94	Activities of membership organizations	04
41	95	Repair of computers and personal and household goods	117
42	96	Other personal service activities	404

Source: www.udyogaadhaar.gov.in

### 3.5 Large Scale Industries / Public Sector undertakings:

Name of the Unit	Product
1. Ferro Alloys Corporation Ltd.(FACCOR), D.P. Nagar, Randia, Bhadrak	Charge Chrome/High Carbon Ferro Chrome

Source: Directorate of Industries, Odisha

### 3.6 Major Exportable Item: Charge Chrome/High Carbon Ferro Chrome

### 3.7 Growth Trend:

The only large scale unit i.e. Ferro Alloys Corporation Ltd. is producing high quality charge chrome & carbon chrome. The unit even exports its product to many other countries of the world. Now, this unit is also in the job of installing two units of power plants in the district and working towards the expansion of the unit also. The newly built Dhamra Port (A joint venture between L&T and TATA Steel) in the district will give a boost to the industrial scenario of the state as well as to the district. Even there is also proposal of establishment of another port at Chandbali in the district. Further, various fiscal incentives to MSMEs announced in Industrial Policy Resolution 2015 & Odisha MSME Policy-2016 have positive impact on the growth of MSMEs in the district.

### 3.8 Vendorisation / Ancillarisation of the Industry:

The district of Bhadrak and its neighboring district of Balasore is having a number of large and medium scale industries based on the local resources. So, the ancillary and downstream industries are to be there to cater to the needs of the mother plants locally. As per the requirements of mother plants, following units may be set up in the district.

01. Self Adhesive Tapes
02. Expanded Polythene Sheets
03. Aluminium Oxide & Aluminium Hydroxide
04. Zinc Oxide
05. Plaster of Paris
06. Starch based Adhesives
07. Welding Flux
08. Barium Carbonate
09. Synthetic Yarn
10. Nylon Monofilament Yarn
11. Diamond Cutting Segments
12. Feldspar Ink
13. Hessian Cloth
14. Leather Hand Gloves
15. HDPE/HM - HDPE laminated Craft
16. Bungs for LPG Cylinders

17. Zinc Wire
18. Strip Packing and Packing materials
19. Paints
20. General machine parts
21. Lime Stone Powder
22. Nitric/Hydrochloric and sulpheric acid
23. Laminated Hessian bags
24. Electric bulbs and tubes etc.
25. Insulated Tapes
26. Stationery items
27. Copper Tapes
28. Armoring wires and stripes
29. Cold storage
30. Fly Ash bricks etc.

### **3.9 Medium Enterprises:** Only two enterprises

1. Manglam Agrotech Private Limited, Asura, Rahanja, Bhadrak
2. Khusi Communication, Bhadrak

### **3.10 Service Enterprises:**

- Automobile Servicing/ repairing
- Nursing home /X-Ray clinic
- Tyre Resoling/ Puncture repairing
- Beauty Parlour
- Herbal (Ayurvedic) Health Treatment Clinic
- Telephone Booth
- Xerox/Binding/Lamination
- Electrical Home Appliances/Auto Electric Repairing
- Cold Storage
- Bus & Truck Body Repairing
- Diesel Pump set repairing
- Tailoring
- Exercise Book, File Cover, Envelope etc.
- Repair and maintenance of Air-conditioning and Refrigeration
- Operation of cable T.V. networks
- Cyber Cafe
- DTP & Screen Printing
- Heat Treatment Servicing Unit
- Road side restaurants

### **3.11 Potential areas for Service Industry:**

National Highway No.5 covers 40km in the district. Around 28 km of rail line goes through the district. Also 40km of coast line is also there in the district. So, from the view point of infrastructure development Bhadrak is a developed district. With the start of Dhamra port, Bhadrak gets a new identity. Therefore, there is a very good scope for service industries like Cyber Café, Restaurants, Herbal clinic, Dry Cleaners, Nursing Homes etc to prosper.

### 3.12 Potential for new MSMEs

01. Modern Rice Mill
02. Spices Grinding
03. Oil Mill (Mustard, Coconut & Groundnut Oil)
04. Flour Mill ( Roller Flour Mill)
05. Squash, Juice, Pickle, Jam and Jelly, etc. of different fruits
06. Diversified jute Products
07. Coir Industry, Coir ropes, mats etc
08. Mechanized Bakery Unit
09. Cultivation and processing of Mushroom ( Powder & Pickles)
10. Cattle & Poultry Feed
11. Cold Storage for fruits and vegetables & fish Processing Units.
12. Ice plant manufacturing flakes & cubes
13. Fish Feed Manufacturing
14. Dry fish and marine fish pickles manufacturing
15. Herbal products preparation
16. Decorative wood craft
17. Wood products and carpentry
18. Neem seed processing unit
19. Stone Carving
20. Cement Jalli
21. Mineral Water
22. Plastic injection moulded items
23. Detergent/liquid detergent
24. Phenyl including white phenyl
25. Disposable syringes
26. Sanitary Napkins
27. Multilayer mini grip bags for packing of milk and oil
28. Crates, Soft drink trays and large drums
29. Plastic rope
30. Agarbati
31. Leather goods (shoes & chappals, leather garments, hand gloves, etc.
32. Leather & Rexine bag manufacturing
33. Mechanical Engineering Workshop and Fabrication Works
34. Aluminium Utensils and Circles
35. Steel furniture
36. Agricultural Implements Manufacturing
37. PVC Cables and Aluminium Conductors
38. Sheet metal works and Trunks, Almirah and suit cases manufacturing
39. Printing Press
40. Mfg. of Transformer, Voltage Stabilizers, UPS etc
41. Electrical panel board etc.
42. Readymade Garments

#### 4. Clusters of Micro & Small Enterprises:

##### 4.1 Details of Potential/Ongoing/Existing Clusters:

Sl No	Name of the Cluster (Product)	Location	District	No. of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Agency ( DIC/ Association/ NGO etc.)
1	Rice Milling Cluster	Bhadrak	Bhadrak	30	CFC under MSE-CDP at Balasore ( Approved in TEAC meeting)	MSE-CDP	MSME-DI, Cuttack
2	Ice Plants	Basudebpur & Dhamara	Bhadrak	28	Cluster Identified	MSE-CDP	GM, DIC, Bhadrak
3	Fly Ash Bricks	Bhadrak	Bhadrak	26	Cluster Identified	MSE-CDP	GM, DIC, Bhadrak
4	Agarbati	Bhadrak	Bhadrak	300	Cluster ongoing	SFURTI	IED, Odisha
5	Coir Cluster	Basudebpur	Bhadrak	60	Cluster Identified	SFURTI	Coir board, Bhubaneswar
6	Coconut Shell	Bhadrak	Bhadrak	110	Cluster Identified	SFURTI	Coir board, Bhubaneswar
7	Wood Work	Dhamnagar	Bhadrak	40	Cluster Identified	Cluster Scheme DC (Handicraft)	DC (Handicraft)
8	Tera Cotta	Apartibindha	Bhadrak	30	Cluster Identified	Cluster Scheme DC (Handicraft)	DC (Handicraft)
9	Golden Grass	Lingadi	Bhadrak	20	Cluster Identified	Cluster Scheme DC (Handicraft)	DC (Handicraft)
10	Artistic Bambo	Dolasahi	Bhadrak	26	Cluster Identified	Cluster Scheme DC (Handicraft)	DC (Handicraft)

##### 4.2 Infrastructure Development:

##### Present Status of IID Projects in Bhadrak

SL.NO	Location	Status
1.	Bhadrak	Economic Evaluation under process

#### 5. General issues:

- Credit availability to the entrepreneurs is not smooth and adequate.
- The MSMEs of the district should be helped in marketing of their products.

#### 6. Prospects of Training Programmes during 2020-21:

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	As per the local demand	2
2	MDP	Export	1
3	EAP	General EAP topics	2
4	IMC	Motivation	2

(These Programmes have been proposed & may be conducted subject to availability of sanction.)

## 7. Action plan for MSME Schemes during 2020-21:

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	1 Cluster to be taken up.
2.	Procurement & Marketing Support Scheme	
2.1	Domestic Trade Fairs	5 MSEs for domestic trade fair to be motivated.
2.2	VDP	1 SVDP to be organized.
2.3	Awareness on GeM	2 programmes to be organized
3.	Capacity Building & strengthening of data base	-
4.	International Cooperation	2 units for international trade fair to be motivated.
5.	National Awards	2 MSMEs to be motivated for the award.
6.	Credit Linked Capital Subsidy & Technology Up-gradation Scheme (CLCS- TUS)	
6.1	Credit Linked Capital Subsidy	2 units to be motivated for availing the Scheme
6.2	ZED Certification	5 units to be motivated for ZED Certification.
6.3	Lean Manufacturing	-
6.4	Design Expertise to manufacturing MSME sector	-
6.5	Digital MSME	2 units to be motivated for availing the Scheme.
6.6	Building IPR	-
6.7	Support for Entrepreneurial & Managerial Development of SMEs through Incubators	1 Host Institution to be set up.

(These have been proposed and would be conducted subject to availability of sanction.)

## 8. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs.

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies/ website
1.	MSME Registration	<a href="http://www.udyogadhaar.gov.in">www.udyogadhaar.gov.in</a>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	MSME Development Institute, Vikash Sadan, College Square, Cuttack & District Industries Centre, Bhadrak
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• IDCO, IPICOL House, Janpath, Bhubaneswar</li> </ul>
4.	Financial Assistance	<ul style="list-style-type: none"> <li>• All Nationalized Banks</li> <li>• MD, IPICOL, Bhubaneswar</li> <li>• Director, KVIC, Bhubaneswar</li> </ul>



		<ul style="list-style-type: none"> <li>• Secretary, KVIB, Bhubaneswar</li> <li>• General Manager, NABARD, Bhubaneswar</li> <li>• General Manager, SIDBI, Bhubaneswar</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D, OSIC, Cuttack</li> <li>• NSIC, Bhubaneswar</li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• NSIC, Bhubaneswar</li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar</li> <li>• Chairman, NESCO, Balasore.</li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
9.	Quality & Standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards (BIS), Ministry of Consumer Affairs &amp; Public Distribution, Govt. of India, 62/63, Ganganagar, Bhubaneswar</li> <li>• Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar</li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>• Export Credit Guarantee Corporation, A-77, Saheed Nagar, Bhubaneswar.</li> <li>• Director, EP&amp;M, Ashoka Market, Master Canteen, Bhubaneswar</li> <li>• NSIC, Bhubaneswar.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Bhubaneswar</li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar</li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack &amp; CDVO, Bhadrak</li> <li>• Dy. Director, Agriculture, Bhadrak</li> <li>• Dy. Director, Horticulture, Bhadrak</li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar</li> <li>• Directorate of Fisheries, Jobra, Cuttack</li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar &amp; Asst. Director, Textile, Bhadrak.</li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar</li> <li>• Coir Board, Jagamara, Bhubaneswar</li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar &amp; DFO, Bhadrak</li> </ul>

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